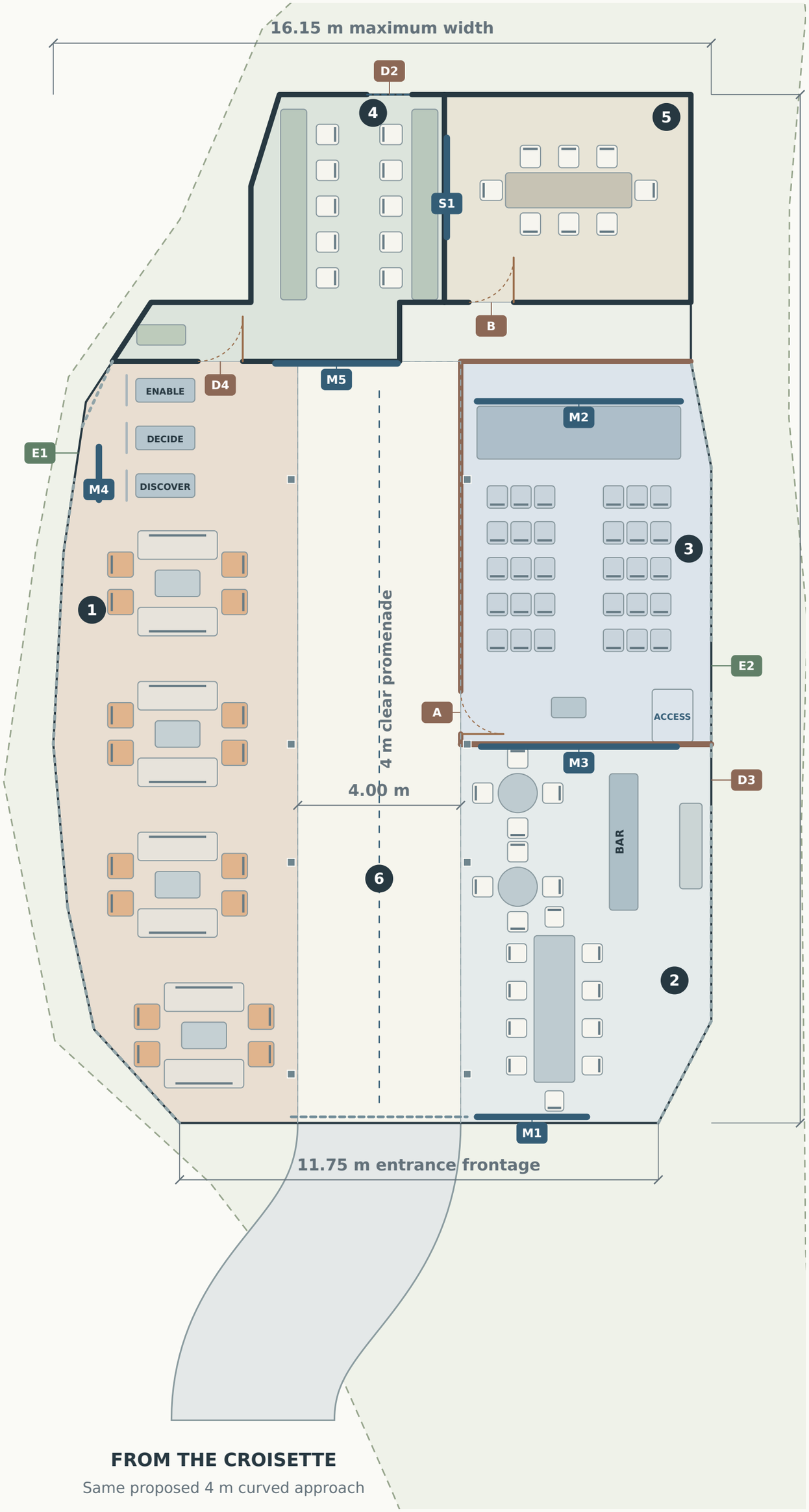
MASTERCARD · CANNES LIONS 2027 · MONDRIAN LAWN

THE NEXT PLAY

V1b · Lawn-fit floorplan · FOR APPROVAL

363 m² proposed deck

Same estimated lawn envelope as Riviera Club V1c



FROM THE CROISETTE

Same proposed 4 m curved approach

THE LAYOUT

1 Connection Field + Possibility Studio — **101.1 m²**
40 lounge places · 3 hosted stations

2 Social Hub / café — **55.6 m²**
18 drawn seats · one counter + prep

3 Ideas Stage — **57.2 m²**
30 chairs + accessible position

4 Control Studio / office — **33.0 m²**
10 workstations · separate staff access

5 Private Studio — **30.9 m²**
8 seats · enclosed meeting room

6 Promenade + rear access — **85.2 m²**
4 m clear spine · 1.45 m rear passage

WHAT CHANGES FROM V1

The early 24 × 20 m rectangle becomes the same tapered 362.82 m² deck used for Riviera V1c.
Lounge stays left; café and stage stay right.
Four facing sofa groups remain; the three-step Possibility Studio runs along the lounge’s rear.
Office sits rear-left; private room sits rear-right.
Both have their own door, away from the stage.
Café/stage and enclosed rooms get solid walls.

SCREEN + ACCESS KEY

M1 arrival LED · M2 stage LED 5.00 m
M3 café LED 4.80 m · M4 standalone Priceless
M5 rear focal LED 3.00 m · S1 meeting display
B private · D4 office · D2 rear staff service
D3 café delivery · A stage · E1/E2 side openings

PLANNING BASIS

Perimeter checked against the saved IGN lawn trace.
Estimated smallest edge gap: 0.53 m; not a setback approval.
Deck area excludes the external Croisette approach.
The original brief asks for approximately 480 m².
This smaller envelope does not establish its full capacity.
Café and lounge targets of ~50 each need review.
Surveyed limits, trees, levels, exits, structure and services remain for venue/technical coordination.
Roof target 3.40 m; brief maximum 3.50 m.

PRICELESS